

Géraldine Zeimers, PhD

Lecturer in Sport Management – University of Louvain (UCLouvain)
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ACADEMIC POSITIONS

2020 – current	Lecturer , Sport Management, FSM, LouRIM, UCLouvain
2020 - 2020	Lecturer , Sport Management, Deakin Business School, Deakin University
2019 - 2020	Postdoctoral Research Fellow , Louvain Research Institute in Management and Organizations (LOURIM), UCLouvain
2014 - 2019	Ph.D. student , Ghent University, Faculty of Medicine and Health Sciences, Department of Movement and Sports Sciences and UCLouvain, Faculty of Motor Skills, Olympic Chair Henri de Baillet Latour-Jacques Rogge
2013 - 2014	Teaching and Research Assistant , University of Liege (ULiege), Faculty of Law, Political Science and Criminology, SPIRAL Research Centre

EDUCATION

2014 - 2019	Ph.D. in Health Sciences and in Motor Skills (Sport Management) Joint PhD « Corporate social responsibility implementation in non-profit sport organisations » at Ghent University and UCLouvain, Olympic Chair Henri de Baillet Latour-Jacques Rogge
2011 - 2013	M.A. in Political Science (Public Administration) – Summa cum laude University of Liège, Faculty of Law, Political Science and Criminology
2008 - 2011	B.A. in Political Science – Magna cum laude University of Liège, Faculty of Law, Political Science and Criminology

ADVANCED TRAINING

2013 - 2014	Inter-university Certificate on Public Policies Evaluation (UCLouvain, Université Libre Bruxelles, ULiège)
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MOBILITY

Since 2020	Guest Lecturer , Prof. Matheu Winand, Lunex University
2019 - 2020	Postdoctoral Researcher at Deakin University, Melbourne, Australia
Feb. 2017	Visiting Researcher at Molde University College, Molde, Norway
2011-2012	Erasmus Program at York University Glendon College, Toronto, Canada

AWARDS

2018	Best Paper Award Runner Up - European Academy of Management (EURAM), Managing Sport Special Interest Group
2017	New Researcher Award Runner Up - European Association of Sport Management (EASM) Conference
2016	Best Reviewer Award Runner Up - European Academy of Management (EURAM), Managing Sport Special Interest Group

RESEARCH

Peer-reviewed Articles

1. McLeod, J., Shilbury, D., & Zeimers, G. (2021). An institutional framework for governance convergence in sport: The case of India. *Journal of Sport Management*, 35, 144–157.

2. McLeod, J., Shilbury, D., & **Zeimers**, G. (2021). Power and rent-seeking on boards: a case study of national sport federations in India. *Sport Management Review*, 1-25.
3. Lefebvre, A., **Zeimers**, G. & Zintz, T. (2021). Local sport club presidents' perceptions of collaboration with sport federations, *Managing Sport and Leisure*, DOI: [10.1080/23750472.2021.1928536](https://doi.org/10.1080/23750472.2021.1928536)
4. **Zeimers**, G. (2021) Research Handbook on Sports Governance by Winand, M. and Anagnostopoulos, C. Book Review. *Sport Management Review*.
5. **Zeimers**, G., Lefebvre A., Winand, M., Anagnostopoulos, C., Zintz, T., & Willem, A. (2020) Organisational factors of corporate social responsibility implementation: A qualitative comparative analysis of sport federations. *European Sport Management Quarterly*. 21:2, 173-193,
6. **Zeimers**, G., Anagnostopoulos C., Zintz T., & Willem A. (2019). Organisational Learning in Sport Organisations: The Case of Social Responsibility Programmes. *European Sport Management Quarterly*, 19(1), 80-101.
7. **Zeimers**, G., Anagnostopoulos C., Zintz T., & Willem A. (2019). Unpacking Collaboration among Nonprofit Organizations for Social Responsibility Programs. *Non-profit and Voluntary Sector Quarterly*, 48(5), 953-974.

Book Chapters

In Sport Management

1. **Zeimers**, G., Constandt, B. (2022 in press). An Integrity System Framework for the Governance of the Football World Cups. In S. Chadwick D. Parnell, P. Widdop, C. & Anagnostopoulos (Eds.), *Routledge Handbook of Business of the FIFA World Cup*. Abingdon Oxon: Routledge.
2. **Zeimers**, G., & Shilbury, D. (2022 in press). A Research Agenda on Emotions in Sport Management, In D. Shilbury (Ed.). *A Research Agenda for Sport Management*. Cheltenham: Edward Elgar Publishing
3. **Zeimers**, G., & Shilbury, D. (2020). The Inter-connected role of the chair, In D. Shilbury, & L. Ferkins, (Eds.). *Routledge Handbook of Sport Governance*. Abingdon Oxon: Routledge. (ISBN 9781138341234)
4. **Zeimers**, G., Anagnostopoulos C., Zintz T., & Willem A. (2019). Corporate Social Responsibility (CSR) in Football: Exploring Modes of CSR Implementation. In S. Chadwick D. Parnell, P. Widdop, C. & Anagnostopoulos, *Routledge Handbook of Football Business and Management* (pp 114-130). Abingdon Oxon: Routledge.

In Political Sciences

Zeimers, G. (2017). Le Pilotage par les Chiffres de la Politique Sportive Belge Francophone. In Fallon, C. and Ficet, J. Crise De La Démocratie et Nouveau Management Public: Discours, Pratiques, Instruments, *L'Hamattan*, Louvain la Neuve, Belgium, 2017.

MAIN RESEARCH REPORTS

Zintz, T., Zeimers, G., Greimers, D., Scheerder, J., Helsen, K., Corthouts, J. (2021) Delta Barometer of Good Governance and Innovation in Sport. Delta Group. Research funded by the Belgian Olympic Committee and the Fund Baillet-Latour.

Fallon, C., Halin, J., **Zeimers**, G., Italiano, P., Evaluation des actions transversales du New Deal bruxellois: Rapport final, 2014, SPIRAL.

MEMBERSHIP

Sport Management Association Australia & New Zealand (SMAANZ)
 North American Society of Sport Management (NASSM)
 European Academy of Management (EURAM)
 European Association of Management (EASM)

AFFILIATIONS

Since 2014 Member of the Louvain Research Institute in Management and Organizations (LOURIM), UCLouvain
Member of the Louvain CSR Network, UCLouvain
Associate Research fellow of University of Liege, Political Sciences, SPIRAL Research Centre

JOURNAL REVIEWING

European Sport Management Quarterly; International Journal of Sport Management and Marketing; Managing Leisure; Scandinavian Journal of Management.

LANGUAGES

French: Native; **English:** Professional Proficiency; **Dutch:** Basic

SKILLS

Qualitative research: Interviews, Observations, Focus Groups, QCA.
Software: Nvivo 10, SPSS, Tosmana, Gantt Project, Endnote.